

OCT25/12 14.09  
\*\*\* WPXI-TV \*\*\*

BUYER NAME	LISA CAVINAGH
SALES PRSN	WA- CHERYL BLAIR

	CLASS: NATL.	LOCAL	REGIONAL
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FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_  
DATE OCT25/12 14.09

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

[illegible]

LINE	PROGRAM	START DATE	END DATE	START TIME	END TIME	SPOTS	WEEKDAYS
1	530A-600A	10/30	11/2	3	TU-F	3	
PROGRAM : CH11 NEWS							
2	600A-700A	10/30	11/2	2	TU-F	2	
PROGRAM : CH11 NEWS							
3	700A-800A	10/30	11/2	2	TU-F	2	
PROGRAM : TODAY SHOW							
4	800A-900A	10/30	11/2	2	TU-F	2	
PROGRAM : TODAY SHOW							
5	900A-1000A	10/30	11/2	2	TU-F	2	
PROGRAM : TODAY SHOW							



REP HEADLINE# 6396948  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206  
ORDER WORKSHEET

FAX# 215 564 1103  
HARRIS REPORT FROM REP

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18			700P-730P	30		\$2,200.00	10/30	11/2	2		TU-F	2
PROGRAM : JEOPARDY/WHEEL												
19			730P-800P	30		\$2,200.00	10/30	11/2	2		TU-F	2
PROGRAM : JEOPARDY/WHEEL												
20			900P-1000P	30		\$1,500.00	10/31	10/31	1		WED	1
PROGRAM : LAW AND ORDER												
21			1100P-1135P	30		\$2,700.00	10/30	11/2	2		TU-F	2
PROGRAM : 11PM NEWS												
22			1135P-1235A	30		\$675.00	10/30	11/2	2		TU-F	2
PROGRAM : THE TONIGHT SHOW												
23			1135P-1235A	30		\$425.00	11/4	11/4	1		SUN	1
PROGRAM : CASH CAB												
24			700P-800P	30		\$3,750.00	11/4	11/4	1		SUN	1
PROGRAM : PRE FOOTBALL												
NOV/12 43825.00												

CONTRACT TOTAL 43825.00  
TOTAL SPOTS 49



MARKET TOTALS \$99,602 WPXI 44% KDKA 28% WTAE 19% WPGH 6% CABL 0% WPCW 3% WPMY 0%  
SVC- NSI  
DEMOS- RA35+\*